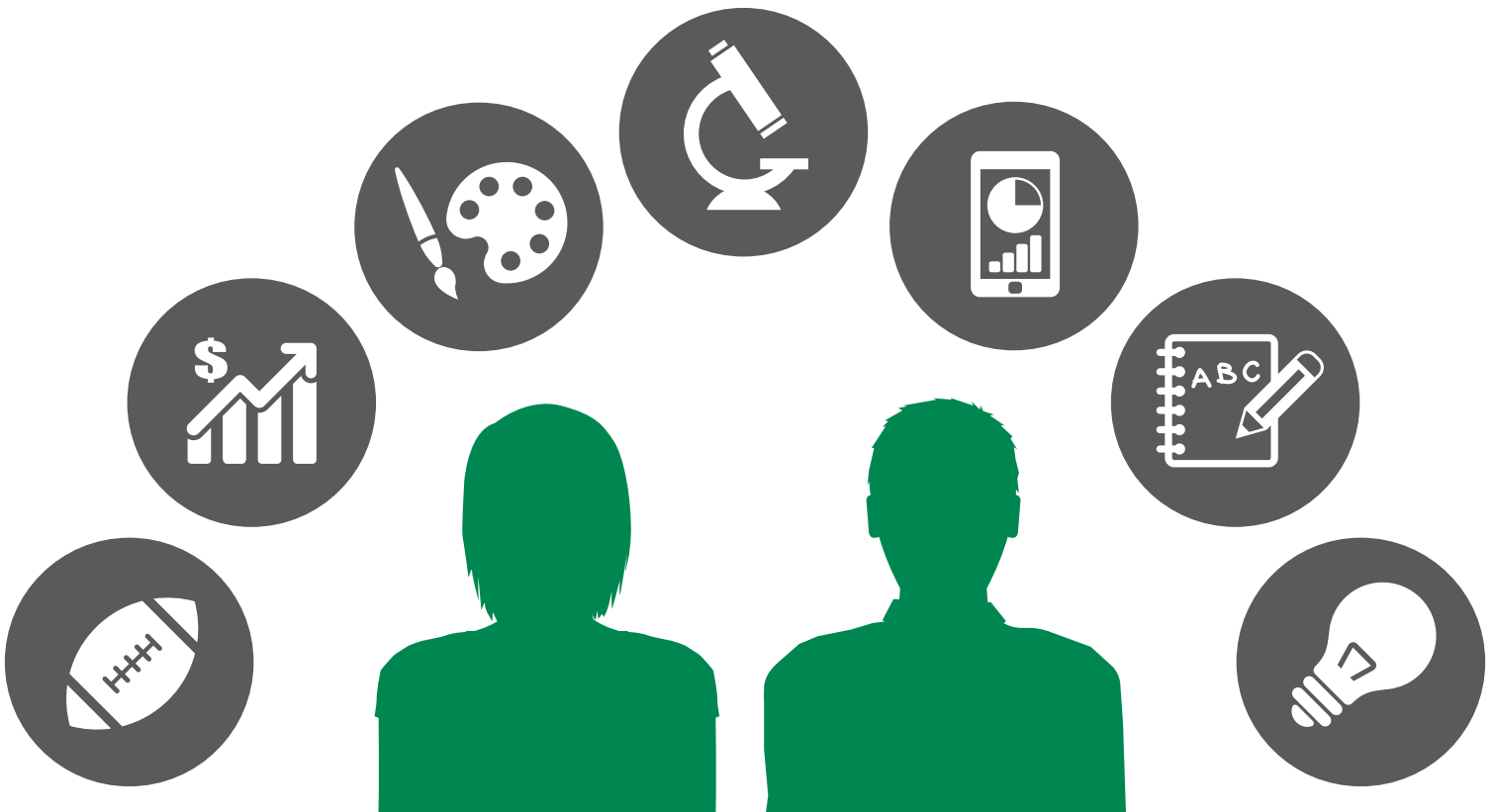


2013 TEENS & CAREERS SURVEY

Executive Summary

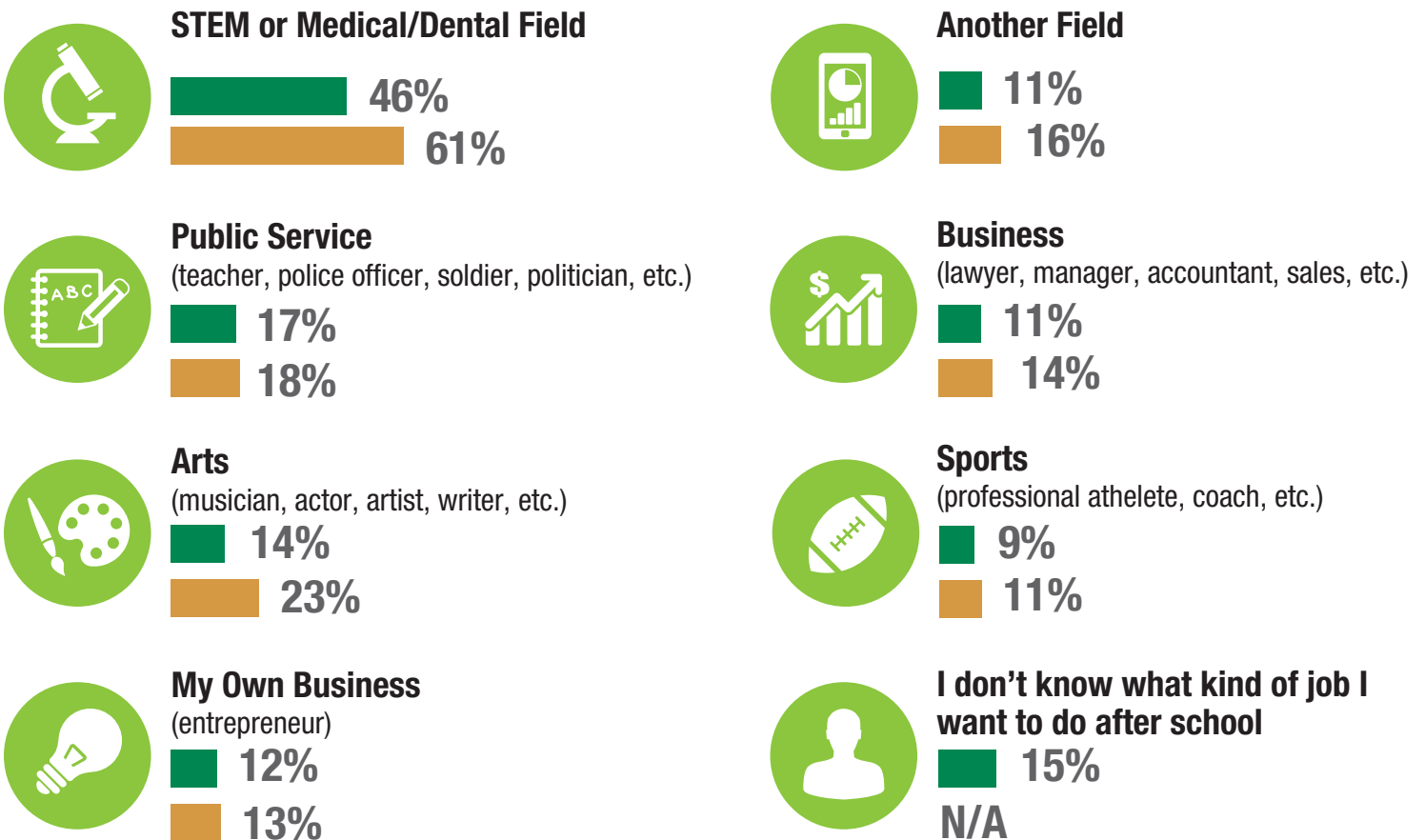


Today's teens want to pursue careers that will provide both financial rewards and job satisfaction. To gauge teens' perspectives on their ideal careers and what steps they will need to take to get on their desired career path, Junior Achievement USA and the ING Foundation recently conducted its 12th annual Teens & Careers Survey.

The survey's key findings show that nearly half of the teens surveyed (46 percent) are interested in careers in the STEM (science, technology, engineering and math) and medical fields. This represents a decrease of 15 percent in the number of teens interested in those careers compared to 2012. Junior Achievement believes that this decrease can be attributed to a lack of awareness among teens around the important career opportunities in these sectors. Working with schools and parents, Junior Achievement aims to increase teens' understanding of opportunities in high-growth sectors, such as STEM, through career exploration and role modeling provided by JA volunteers.

WHAT KIND OF JOB DO YOU WANT TO DO AFTER GRADUATION?

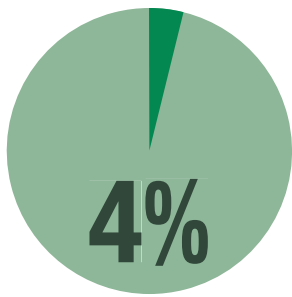
I want to work in:



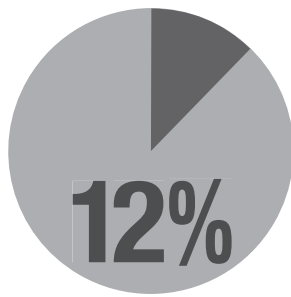
● 2013 ● 2012

While 83 percent of teens are confident they will have their “dream” job, they aren’t taking the relatively easy steps now to get that career later on. A majority of teens surveyed, 53 percent, indicated they had not taken any steps to pay for schooling required by their career choice, or did not know if they had taken any steps.

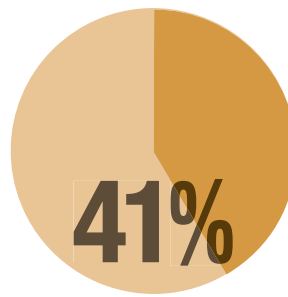
HOW CONFIDENT ARE YOU THAT YOU WILL BE ABLE TO HAVE YOUR DREAM JOB AT SOME POINT IN YOUR CAREER?



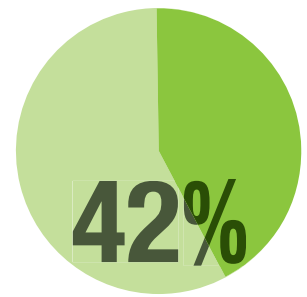
Not at all confident



Don't know/
Not sure



Somewhat
confident



Very Confident

Nearly one-third of respondents (31 percent) said they had not taken any steps to prepare for the cost of schooling or training required by their chosen career, because they had not thought about it. The financial aspect of work readiness is an important one—young people will want to consider whether their paycheck will be able to support repaying student debt they incur.

HAVE YOU OR YOUR FAMILY TAKEN ANY STEPS TO PREPARE FOR THE COST OF THE TRAINING/SCHOOLING REQUIRED FOR YOUR SELECTED CAREER?





WHY HAVE YOU NOT TAKEN ANY STEPS TO PREPARE FOR THE COST OF THE TRAINING/ SCHOOLING REQUIRED FOR YOUR SELECTED CAREER?*

* Base: Steps have not been taken to prepare for the cost of schooling (n=260)

While 63 percent of teens said they pursue learning and earning opportunities such as a summer job, only 5 percent said they pursued an opportunity closely related to their vocation, such as an internship. Internships and other modes of experiential career exploration can provide important eye-opening opportunities and relevant skills to prepare teens for the workforce.

WHAT KIND OF SUMMER JOB DO YOU PLAN TO PURSUE?*

* Base: Plan to get a summer job (n=626)



- 58%** Working for a business or company (e.g., restaurant, clothing store, grocery store)
- 22%** Providing services to others in my community (e.g., babysitting, mowing lawns, tutoring)
- 10%** Other
- 6%** Working at a family business
- 5%** Getting an internship in an area of interest (e.g., architecture firm, law firm, hospital)

Junior Achievement is dedicated to empowering our young people's future success, through its programs focusing on work readiness, financial literacy and entrepreneurship. There is a wealth of rewarding career opportunities in the STEM, medical or dental fields. The results of Junior Achievement's 2013 Teens & Careers Survey demonstrate the need for increased awareness of these opportunities. This increased awareness will help young people identify and pursue careers that help contribute to our nation's ability to compete in the global economy and to their own financial well-being.

Junior Achievement USA thanks the ING U.S. Foundation for its support of the 2013 Teens & Careers Survey. To learn more about Junior Achievement programs, please visit www.ja.org.